

# SPONSORSHIP BENEFITS



*Sharing Sailing*

## TITLE SPONSOR LEVEL – \$5000

- \* Shared Title Position with NWSA as “presented by” of the Conference on all marketing materials
- \* 5 Social Media Posts (March-June + welcome post: Facebook, Instagram, Twitter, LinkedIn)
- \* Company Promotional Material in Registration Bags
- \* Company Banner Displayed at Event Venue on Conference Day
- \* Company Listed as Sponsor of an Upcoming She Sailor Sea Story Online Event
- \* Company Logo Displayed at the top of NWSA Website Home Page & Conference Registration Page (upon signing-up to end of August '24)
- \* Company Logo at the top of e-newsletters (March – August)
- \* Company Logo Displayed Dominantly on any Conference Printed Material
- \* Company Sponsorship Acknowledged at Pre- and Post-Event Live Announcements
- \* One Featured Article in a Spring e-newsletter about Company's Mission relating to the Support of Women in Sailing
- \* On-Site Table / Display on Conference Day
- \* List of Registrant Emails (those who have opted in)

## ADMIRAL LEVEL – \$3000

- \* 4 Social Media Posts (March-June + welcome post: Facebook, Instagram, Twitter, LinkedIn)
- \* Company Promotional Material in Registration Bags
- \* Company Banner Displayed at Event Venue on Conference Day
- \* Company Listed as Sponsor of an Upcoming She Sailor Sea Story Online Event
- \* Company Logo Displayed on NWSA Website Home Page & Conference Registration Page (upon signing-up to end of August)
- \* Company Logo Included in e-newsletters (March – August)
- \* Company Logo Displayed on any Conference Printed Material
- \* Company Sponsorship Acknowledged at Pre- and Post-Event Live Announcements
- \* One Featured Article in a Spring e-newsletter about Company's Mission relating to the Support of Women in Sailing
- \* On-Site Table / Display on Conference Day
- \* List of Registrant Emails (those who have opted in)

## CAPTAIN LEVEL – \$2000

- \* 3 Social Media Posts (March-June + welcome post: Facebook, Instagram, Twitter, LinkedIn)
- \* Company Promotional Material in Registration Bags
- \* Company Banner Displayed at Event Venue on Conference Day
- \* Company Listed as Sponsor of an Upcoming She Sailor Sea Story Online Event
- \* Company Logo Displayed on NWSA Website Home Page & Conference Registration Page (upon signing-up to end of August)
- \* Company Logo Included in e-newsletters (March – August)
- \* Company Logo Displayed on any Conference Printed Material
- \* Company Sponsorship Acknowledged at Pre- and Post-Event Live Announcements
- \* On-Site Table / Display on Conference Day

**Inquiries: [sponsorships@womensailing.org](mailto:sponsorships@womensailing.org)**

## SKIPPER LEVEL – \$1000

- \* 2 Social Media Posts (March-June + welcome post: Facebook, Instagram, Twitter, LinkedIn)
- \* Company Promotional Material in Registration Bags
- \* Company Banner Displayed at Event Venue on Conference Day
- \* Company Listed as Sponsor of an Upcoming She Sailor Sea Story Online Event
- \* Company Logo Displayed on NWSA Website Home Page & Conference Registration Page (upon signing-up to end of August)
- \* Company Logo Included in e-newsletters (March – August)
- \* Company Logo Displayed on any Conference Printed Material

## CREW LEVEL – \$500

- \* 1 Social Media Posts (March-June + welcome post: Facebook, Instagram, Twitter, LinkedIn)
- \* Company Promotional Material in Registration Bags
- \* Company Logo Displayed on NWSA Website Home Page & Conference Registration Page (upon signing-up to end of August)
- \* Company Logo Included in e-newsletters (March – August)
- \* Company Logo Displayed on any Conference Printed Material

[www.womensailing.org](http://www.womensailing.org)